

Media Release



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Strawbellini awarded Gold Medal at 2010 Australian Fruit Wine Show

Rebello Wines has taken home top honours at this year's Australian Fruit Wine Show.

Strawbellini was the big winner taking home a Gold Medal and the gong for Best Sparkling in Show.

The entire Rebello Wines range was honoured at the awards held in Hobart on January 29 and 30.

Charlotte followed up from its win for Best Sparkling in Show in 2009 to take home silver along with the Fragola Cielo, whilst the Fragola Port and Fragola Amore took home bronze.

Rebello Wines proprietor Matt Gallace said he was delighted with the results.

"We are very excited about the recognition we received for the Rebello Wines range at this year's Australian Fruit and Wine Show, particularly the Strawbellini that has made an impressive debut in the market over the past 12 months," he said.



Rebello Wines' Strawbellini was awarded a Gold Medal at the recent Australian Fruit Wine Show

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“We are a boutique label so to be up against, and ultimately win against some of the big names in the industry tells us that we are achieving results in what is an ever changing and competitive market place.

“The Australian wine industry is currently going through a revolution and wine makers are experimenting with different blends and techniques.”

“Strawbellini is at the forefront of this trend as the only strawberry and moscato sparkling sold in Australia.”

“We like to think of our range as a strawberry rebellion.”

Strawbellini is a zestful elaboration on the classic champagne cocktail, containing just 9% alcohol and made from a blend of the best late-harvest *moscato* from the premium vineyards of the Mornington Peninsula and the pure essence of Sunny Ridge strawberries.

The Rebello Wines range is stocked across Victoria.

For more details visit www.rebellowines.com.au.

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