

Media Release



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Strawbellini honored as top 5 sparkling at San Francisco International Wine Competition

Australian made Strawbellini has gained International recognition after being honoured in the top 5 sweepstakes round for sparkling wines at this month's 30th annual San Francisco International Wine Competition.

The Rebello Wines sparkling was awarded along with International brands including France's Veuve and Sonoma Coast's Piper to take home a double gold medal after a unanimous vote by judges for the gold medal award, elevating it to double gold status.

1290 wineries from 27 countries entered the internationally respected competition, resulting in 3900 entries and 160 double gold honours.

Strawbellini was the only Australian sparkling wine awarded a double gold.

Strawbellini was judged in the sparkling category against 160 wines and elevated to the top 5 sweepstake round, placing it in the top 5 of the sparkling category.



Rebello Wines' Strawbellini was awarded a Double Gold Medal at the San Francisco International Wine Competition.

Rebello Wines, 1438 Mornington-Flinders Road, Main Ridge, VIC 3928

Media Enquiries and High Res Images Ruth: 0438 607 257 **Email:** ruth@rebellowines.com.au

Website: www.rebellowines.com.au

It follows a great year for Strawbellini after being awarded a gold medal and best in show at the Australian Fruit Wine Show in January this year.

Rebello Wines proprietor Matt Gallace said he was overwhelmed with the result.

“We are very excited and proud of the International recognition we have received for Strawbellini, following the double gold status it received at San Francisco International Wine competition” he said.

“We are a boutique label so to be up against, and ultimately honoured alongside some of the big names in the International industry tells us that we are achieving results in what is an ever changing and competitive market place.

“The Australian wine industry is currently going through a revolution and wine makers are experimenting with different blends and techniques. Our wine maker, Wayne Hewett has done an outstanding job on our entire Rebello Wines range, and to be recognised at an International level is a big coop for us.”

Strawbellini is a zestful elaboration on the classic champagne cocktail, containing just 9% alcohol and made from a blend of the best late-harvest *moscato* and the pure essence of Sunny Ridge strawberries from the Mornington Peninsula.

Rebello Wines is a new generation of winemaking on the Mornington Peninsula that draws on its renowned Italian heritage and specialises in premium strawberry wines, liquers and innovative blends.

To purchase your own bottle of Strawbellini or to sample the Rebello Wines range visit www.rebellowines.com.au.

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More information:

Ruth Gallace

0438 607 257

ruth@rebellowines.com.au

THE STRAWBERRY REVOLUTION: REBELLO WINES

Rebello Wines presents a sextet of perfectly composed fruit blends that are at the vanguard of a new surge in high calibre fruit wines stirring the palates of Australia's taste-making sommeliers.

The unbreakable bond between tradition and quality is being questioned as the local wine industry begins to embrace innovation in winemaking, a signature characteristic of the Rebello Range - superlative fruit wines made with connoisseurs in mind.

The Charlotte and the Strawbellini are Australia's premium strawberry sparkling wines, Lola is a semi sweet table wine, whilst the Fragola family includes two alluring liqueurs and a mellow port.

Originating in the fertile strawberry fields of Sunny Ridge on the Mornington Peninsula, all are handcrafted using a mix of leading edge innovation and traditional techniques developed by generations of the Gallace family in Italy and now in Australia.

Charlotte: The effervescent standard bearer for the Rebello Wines range, the Charlotte won Best Sparkling at the annual Australian Fruit Wine show in Hobart, Tasmania. Why? The Charlotte single-handedly re-defines what a sparkling fruit wine can be. Its Australia's only pure sparkling strawberry wine made using only the most select strawberries and fermented using only organic yeasts. The taste is refreshing, slightly sweet but with a reassuringly acid finish.

Strawbellini: A blend of the best late-harvest *moscato* from the premium vineyards of the Mornington Peninsula and the pure essence of Sunny Ridge strawberries, the Strawbellini is a zestful elaboration on the classic champagne cocktail, containing just 8% alcohol. Strawbellini is the perfect hedonistic companion to both late night trysts and early morning assignations— especially when served alongside smoked salmon and scrambled eggs.

Lola: Made entirely from strawberries, Lola is a table wine which seduces the senses. Fragrant with sweet aromas of pure strawberries, which have a lingering palate of juicy ripe berries with a slightly dry finish, the subtle sweetness compliments Asian cuisine, cheese platters or desserts. Serve very chilled.

Fragola Cielo: Our award-winning strawberry liqueur unfurls about the palate like silk. An enchanting elixir that delivers intense bursts of berry, whether served chilled as an aperitif, as the secret blush in a champagne cocktail or sinfully drizzled over desserts. Cielo's secret lies in creating the perfect balance between flavour, texture and sweetness. After a partial fermentation process, the strawberry wine is racked and then fortified with spirit. Sweetness is adjusted and the liqueur base clarified and stored - resulting in a fusion that will transport your taste buds to heaven.

Fragola Amore: Seductive as satin, Rebello Wines' strawberry cream liqueur is a rich and indulgent blend of crème and strawberry wine. Meticulous attention is paid to accomplishing a perfect blend of sweetness, smoothness and berry flavour. Serve it on the rocks, by giving your cocktails a creamy flourish or add some adult ambrosia to dessert.

Fragola Port: A quartet of complimentary strawberry varieties performs in perfect harmony in this subtly rendered fortified wine. With age comes depth and clarity- Fragola Port's mellow bouquet and delicate sweetness are achieved through the careful selection of strawberries with high sugar content and low acidity, a rigorously slow fermentation process and storage in French Oak barrels for two to three seasons. The distinguished result makes it an ideal *digestif* and accompaniment to cheese selections from Cambozola to Stilton.

COMPANY PROFILE

Rebello Wines was born out of a providential marriage between heritage and innovation – and a marriage between two people – Matt and Ruth Gallace, who founded Rebello Wines in 2005.

Like many Italian families that emigrated to Australia, the Gallace's brought with them agricultural and wine making techniques honed over generations. Today, the strawberries that are the foundation of Rebello Wines' sophisticated range are grown on Sunny Ridge farm in the fertile winemaking territory of the Mornington Peninsula.

What was once a simple family operation selling a small selection of wines at cellar door, has blossomed into a boutique winery that has not only established an enthusiastic following amongst cosmopolitan wine drinkers, but also impressed the experts. The Charlotte Premium – named after Matt and Ruth's daughter – won Best Sparkling at the Australian Fruit Wine Awards in Cairns, while the Strawbellini won the Best Sparkling title at the Australian Fruit Wine Show in Hobart. And the family is still at the helm.

The Rebello Wines range is as carefully considered as each individual bottle – two sparklings, a semi sweet wine, two delicate liqueurs and a complex port.

Rebello Wines are hand crafted with the same painstaking approach and unerring insistence on quality that marks out the finest single origin grape wines. The must is fermented using only yeasts that occur naturally in the wild, in order to preserve the delicate strawberry flavour and each bottle contains up to four varieties of fruit, which are selected for given wines based on characteristics like colour, aroma and taste.

The Rebello Wines range is leading a welcome revolution in how fruit wines are produced and enjoyed, establishing a loyal following of sophisticated sippers seeking something sweetly different. But not too sweet, mind you.

We like to think of it as a strawberry rebellion.